

VinAsh Graphic Designing  
 Natasha Strydom 072 527 5244  
 Vincent Grobler 082 399 2698  
[info@vinash.co.za](mailto:info@vinash.co.za)  
[www.vinash.co.za](http://www.vinash.co.za)  
 Reg Nr: 2011/067796/23



Photography  
 Web designing  
 Graphic Designing  
 Event Planning

## LOGO QUESTIONNAIRE

Not many people enjoy filling out questionnaires, but for your project to be successful we need some information about your logo. Please answer as many questions as possible and email it back to us. It's advised to print or save a copy for your own future reference.

Please submit signed Questionnaire via fax to **086 545 3409** or email [info@vinash.co.za](mailto:info@vinash.co.za).

Company name / Name to appear in logo:	
Project Type - Redesign / New Design:	
What is your tagline or slogan? (if you want this to be included in the design):	
Do you have specific images or icons that you wish to portray in your logo?:	
What attributes of your business would you like your logo to reflect?:	
What is the overall message you want to convey to your target audience?:	
Where will your new logo be used?:	
Who are your main competitors? Please list their websites if possible:	
What are your thoughts about their logos, and how do you want to differ?:	
<b>The Brief:</b>	
Please supply a brief description of the design you are looking for here.	
If there are specific colours that should be used, please describe here	
Do you want a corporate or a funky or child-like.....what kind of logo do you want us to design for you?	

\_\_\_\_\_  
 Signature

\_\_\_\_\_  
 Date